

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters’ Day 2014 – Celebrations on 25-01-2014 – Insertion of Advertorial on 25-01-2014 – Payment of bill of Rs.12,00,004/- to Deccan Chronicle Holdings Limited, Secunderabad towards the cost of Advertisement regarding Awareness and Publicity Campaign in all editions of Deccan Chronicle English daily & Andhra Boomi Telugu daily news papers on 25-01-2014 – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1107**

**Dated: 18-03-2014**

Read the following:-

1. G.A. (Elecs.E) Dept. Lr.No. 3577/Elecs.E/A2/2013-41, dt: 24-01-2014 .
2. From Authorised Signatory, Deccan Chronicle Holdings Ltd, Secunderabad Bill No. DCH/HY/13-14/B/18775, dt.25-01-2014.
3. G.O.Rt.No.730, Fin. (Expr.GAD-I) Dept., dt :12-03-2014.

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**ORDER:**

In the Government letter 1<sup>st</sup> read above, the General Manager, Deccan Chronicle Holdings Limited, Secunderabad have been requested to insert full page Advertorial in all Deccan Chronicle English daily and Telugu version in Andhra Boomi Telugu daily news paper in Andhra Pradesh on 25-01-2014 to enable the public to participate in the National Voters’ Day celebrations at all the Polling Stations in the State. Accordingly, the Agency has inserted advertisement in all editions of Deccan Chronicle English daily and Andhra Boomi Telugu daily news paper in Andhra Pradesh on 25-01-2014 and requested for payment of Rs.12,00,004.70 in the reference 2<sup>nd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.12,00,004/-** (Rupees twelve lakh and four only) to Deccan Chronicle Holdings Limited, Secunderabad towards the cost of inserting the full page Advertorial in all editions of Deccan Chronicle English daily and Andhra Boomi Telugu daily news paper in Andhra Pradesh on 25-01-2014 to enable the public to participate in the National Voters’ Day celebrations at all the Polling Stations in the State.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 3<sup>rd</sup> read above.

(Contd...2...)

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of **“Deccan Chronicle Holdings Limited, Secunderabad” A/c No. 13950200007772, The Federal Bank Limited, Secunderabad Branch, Hyderabad, IFSC Code No:FDRL0001395, MICR No. 500049004, PAN No.AABCD6737D.**

5. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3<sup>rd</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHR PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
The General Manager, Deccan Chronicle Holdings Limited,  
36, Sarojini Devi Road, Secunderabad -500003.  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SC/SF

//FORWARDED BY::ORDER//

SECTION OFFICER